

EVERY PHONE

All you really need is a number.

And the **2014-15 COMMUNITY DIRECTORY** is the best way for people to find that number.

Since 1989, the the Yellow Springs Community Directory has been **the source for all things Yellow Springs**, a reflection of our community.

Copies are distributed free with an issue of the *News*, as well as to newcomers to town.

Call Robert Hasek or Suzanne Szempruch at 767-7373 or email advert@ysnews.com.



A SMART PHONE

THE DEADLINE is FRI., FEB. 21, 2014

This year, **businesses can submit online:** ysnews.com/redbookbusiness

Advertising Rates & Options

Display advertising includes a

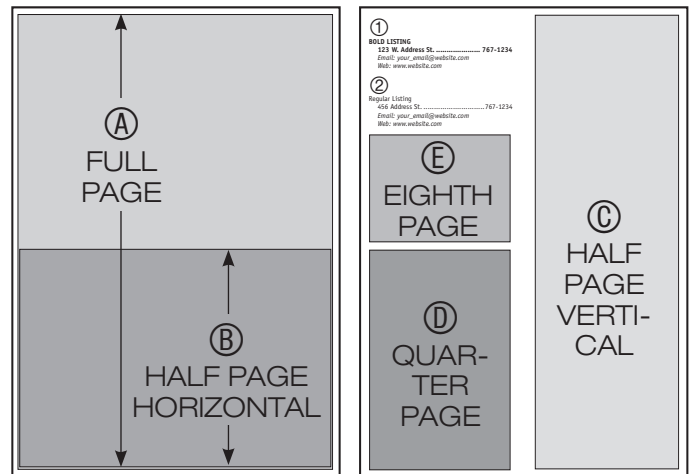
FREE BOLD LISTING (that's a \$75 value)

and a **FREE LISTING IN THE BUSINESS INDEX.**

FULL	(A) 5.66" x 8.66"	\$373 ⁵⁰	(\$415)*
PAGE	(A) Inside front & inside back cover†	\$526 ⁵⁰	(\$585)*
	(A) At front and back†	\$414	(\$460)*
HALF	(B) Horizontal: 5.66" x 4.25"				
PAGE	(C) Vertical: 2.66" x 8.66"	\$252	(\$280)*
	(B) Inside front & inside back cover†	\$378	(\$420)*
	(B) Back cover†	\$486	(\$540)*
(B) Half page:	First front, last back pages†	\$297	(\$330)*
(D) Quarter page:	2.66" x 4.25"	\$193 ⁵⁰	(\$215)*
(E) Eighth page:	2.66" x 2.04"	\$130 ⁵⁰	(\$145)*

Rates for BUSINESS LISTINGS WITHOUT DISPLAY ad:

(1) Standard listing	\$49 ⁵⁰	(\$55)*
(2) Bold listing	\$67 ⁵⁰	(\$75)*



SAMPLE PAGE AD LAYOUTS AND LISTINGS

* Rate if payment is received after May 10, 2014.

† Please note that some ad spaces are limited.