

# YELLOW SPRINGS NEWS

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## COLUMN RATES

- ▶ **OPEN RATE: \$9.50** per column inch
- ▶ **FOUR-WEEK CONTRACT: \$8.50** per column inch, with at least four consecutive weeks of advertising
- ▶ **TWELVE-WEEK CONTRACT: \$7.50** per column inch, with at least twelve consecutive weeks of advertising
- ▶ **BIWEEKLY AND MONTHLY CONTRACTS: \$8.50** per column inch for twelve or more biweekly or monthly insertions

**EARLY PAY BONUS:** Advertiser will gain an additional 10% discount if payment is remitted prior to the 10th of the month following publication.

COL. IN.	\$9.50 RATE	10% DISCOUNT	\$8.50 CONTRACT	10% DISCOUNT	\$7.50 CONTRACT	10% DISCOUNT
2	19.00	17.10	17.00	15.30	15.00	13.50
2.5	23.75	21.38	21.25	19.13	18.75	16.88
3	28.50	25.65	25.50	22.95	22.50	20.25
3.5	33.25	29.93	29.75	26.78	26.25	23.63
4	38.00	34.20	34.00	30.60	30.00	27.00
4.5	42.75	38.48	38.25	34.43	33.75	30.38
5	47.50	42.75	42.50	38.25	37.50	33.75
5.5	52.25	47.03	46.75	42.08	41.25	37.13
6	57.00	51.30	51.00	45.90	45.00	40.50
6.5	61.75	55.58	55.25	49.73	48.75	43.88
7	66.50	59.85	59.50	53.55	52.50	47.25
7.5	71.25	64.13	63.75	57.38	56.25	50.63
8	76.00	68.40	68.00	61.20	60.00	54.00
8.5	80.75	72.68	72.25	65.03	63.75	57.38
9	85.50	76.95	76.50	68.85	67.50	60.75
9.5	90.25	81.23	80.75	72.68	71.25	64.13
10	95.00	85.50	85.00	76.50	75.00	67.50
10.5	99.75	89.78	89.25	80.33	78.75	70.88
11	104.50	94.05	93.50	84.15	82.50	74.25
11.5	109.25	98.33	97.75	87.98	86.25	77.63
12	114.00	102.60	102.00	91.80	90.00	81.00
12.5	118.75	106.88	106.25	95.63	93.75	84.38
13	123.50	111.15	110.50	99.45	97.50	87.75
13.5	128.25	115.43	114.75	103.28	101.25	91.13
14	133.00	119.70	119.00	107.10	105.00	94.50
14.5	137.75	123.98	123.25	110.93	108.75	97.88
15	142.50	128.25	127.50	114.75	112.50	101.25
15.5	147.25	132.53	131.75	118.58	116.25	104.63
16	152.00	136.80	136.00	122.40	120.00	108.00
16.5	156.75	141.08	140.25	126.23	123.75	111.38
17	161.50	145.35	144.50	130.05	127.50	114.75
17.5	166.25	149.63	148.75	133.88	131.25	118.13
18	171.00	153.90	153.00	137.70	135.00	121.50
18.5	175.75	158.18	157.25	141.53	138.75	124.88
19	180.50	162.45	161.50	145.35	142.50	128.25
19.5	185.25	166.73	165.75	149.18	146.25	131.63
20	190.00	171.00	170.00	153.00	150.00	135.00