

# Yellow Springs Economy Survey

## Q6 In what ways do you think the Yellow Springs economy is "healthy?"

Answered: 171 Skipped: 110

#	Responses	Date
1	We may still have a chance to not fail	5/11/2014 10:08 AM
2	We have a thriving downtown, unlike many surrounding communities.	5/11/2014 2:26 AM
3	There seems to be many professional people living here although most of them work outside the village	5/10/2014 10:36 PM
4	The downtown shops seem to last longer than small-businesses in other towns.	5/10/2014 9:25 PM
5	We're a big tourist draw	5/10/2014 1:48 PM
6	Influx of money from people with good jobs out of town keeps local businesses viable. Successful "home-grown" small businesses and self-employed people.	5/10/2014 12:43 PM
7	In such a small village there are many who take the risk of being an entrepreneur. That risk taking means our economy is somewhat strong	5/10/2014 11:09 AM
8	limited variety of housing	5/10/2014 11:05 AM
9	The local businesses seem to do well, though I'm sure this is dependent on the tourist situation.	5/10/2014 10:39 AM
10	tourism through basic downtown businesses/layout and special events	5/10/2014 9:10 AM
11	More tourists are coming and buying here. That helps the merchants.d	5/10/2014 9:03 AM
12	High tourism (not always welcome), college revitalization,	5/10/2014 8:54 AM
13	None	5/10/2014 8:38 AM
14	Education, tourism, retail	5/10/2014 8:35 AM
15	Open to small retail	5/10/2014 7:24 AM
16	Tourism, restaurants	5/10/2014 6:53 AM
17	It's coming back, just give it time.	5/10/2014 1:42 AM
18	A reasonable number of local businesses throughout the downtown area. This generates a large tax base.	5/9/2014 11:33 PM
19	It has two colleges withing city limits and one healthy company - Xylem	5/9/2014 9:34 PM
20	We support an independent school system. Very little public mendicancy.	5/9/2014 9:15 PM
21	I don't really think it is, by the Visioning report's definition.	5/9/2014 8:54 PM
22	The businesses in the downtown area have been pretty stabke, The prices of homes and land have been retained pretty well during the economic downturn of 2008	5/9/2014 7:17 PM
23	it not	5/9/2014 7:01 PM
24	If u have a liquir license you are making money.	5/9/2014 5:48 PM
25	Diversity flourishes, small businesses kept alive in concentrated downtown area, plenty of activities to draw in public, streets and parks well maintained.	5/9/2014 5:41 PM
26	I think it is healthy for businesses that generate income from tourists, like specialty shops or restaurants. I also believe it is a healthy place for non-profits, because they are very well supported by our generous community.	5/9/2014 5:07 PM
27	The businesses in the village seem to be slowly growing.	5/9/2014 5:02 PM

## Yellow Springs Economy Survey

28	Our Downtown is vibrant and most businesses seem to be doing well. The new businesses like the Brewery and Distillery are off to a good start. Antioch is on the upswing and Midwest has been doing well although I understand it has a bit of a downturn due to changing teacher certification requirements.	5/9/2014 4:55 PM
29	There many small businesses apparently doing well in the Village. Dining is available at several levels; lawn services, jewelry stores, etc.	5/9/2014 4:53 PM
30	It is not.	5/9/2014 4:39 PM
31	Does have a diversity of jobs. Does have a number of self-employed and small business ventures.	5/9/2014 4:34 PM
32	Tourism	5/9/2014 4:30 PM
33	Antioch college seems on the rebound.	5/9/2014 4:00 PM
34	The retail economy is good, with most of the basics residents need available. Some but not all offerings for tourists are good quality and interesting.	5/9/2014 3:35 PM
35	Several businesses attract lots of tourism. Chamber has been working to attract tourists more frequently (Friday flings). Attract nice variety of local food.	5/9/2014 2:49 PM
36	Diversity is the "norm".	5/9/2014 2:33 PM
37	It is healthy for retailers.	5/9/2014 2:32 PM
38	Everything seems to be doing fine.	5/9/2014 2:22 PM
39	We have new businesses coming in; local businesses seem to be fairly successful; and I find that most of my needs are met by local shops. Our food options are pretty spectacular.	5/9/2014 2:14 PM
40	Home sales seem to be back on track	5/9/2014 2:00 PM
41	There appears to be a lot of people who come to Yellow Springs to shop and dine. However, there has been a decrease of major business (industry) in recent years such as Antioch Publishing and other companies that no longer reside in the village -- it appears however that a hotel is finally being built so that tells me that tourism is probably the most healthy form of economy in the village -- Even the academic aspects of the village are suffering with the lack of enrollment at Antioch University Midwest.	5/9/2014 1:49 PM
42	Antioch college revival seems on going. the purchase of Antioch bookplate positive. The on hold development is good and hopefully will deter a business park venture.	5/9/2014 1:46 PM
43	green-oriented art-oriented community-oriented	5/9/2014 1:35 PM
44	Vibrant downtown full of small independent businesses.	5/9/2014 1:30 PM
45	It's not. US Bank seems to be doing fine though.	5/9/2014 1:24 PM
46	The tourist element seems to be doing well. Antioch returning will benefit us all.	5/9/2014 1:24 PM
47	Yellow Springs has a larger proportion of residents with college-level or higher education and therefore more specialized degrees (with higher pay scales).	5/9/2014 1:17 PM
48	We have our own grocery, news, credit union, locally owned Speedway, hardware, lots of food service jobs that pay well above minimum wage. We have our own utilities, our own water, and our own water treatment.	5/9/2014 1:00 PM
49	Large tourism traffic	5/9/2014 12:58 PM
50	unique retail and food	5/9/2014 12:52 PM
51	People here can afford to buy stuff, especially small luxuries.	5/9/2014 12:41 PM
52	We draw a lot of visitors to town who shop, dine, recreate and enjoy our cultural offerings. Antioch College is beginning to rebound. We have a critical mass of small businesses that serve local residents, like grocery/food stores, a hardware store, IT services, schools and doctor's offices.	5/9/2014 12:32 PM
53	Clean environment. Genuine people.	5/9/2014 12:25 PM
54	It's very touristy which is good and brings revenue to local businesses.	5/9/2014 12:24 PM
55	Very healthy tourist traffic	5/9/2014 12:21 PM
56	Tourism and arts	5/9/2014 12:03 PM

## Yellow Springs Economy Survey

57	There are large amounts of people who desire to travel to YS and spend their money. There are micro business's that have sprung up that embrace and thrive on that energy. Business that are different and unique and seem to be successful. Antioch has brought jobs and energy and students and boosted the population again.	5/9/2014 11:58 AM
58	It is beautiful, vibrant, and people want and like to be here.	5/9/2014 11:55 AM
59	Variety of jobs available.	5/9/2014 11:51 AM
60	Tourism, and service work seem pretty vital.	5/9/2014 11:47 AM
61	The tourist activity in town seems to ne thriving.	5/9/2014 11:39 AM
62	No comment	5/9/2014 11:35 AM
63	The new hotel is a boon. The Antioch revival helps and the new Antioch Wellness Center makes living here more attractive. The YS Brewery and Fish company seemed to be doing very well.	5/9/2014 11:33 AM
64	entrepreneurship is apparent ....	5/9/2014 11:31 AM
65	Millworks and downtown are offering interesting growth and attractiveness	5/9/2014 11:25 AM
66	?	5/9/2014 11:06 AM
67	I do not think it is healthy.	5/9/2014 10:47 AM
68	We do not have many vacant business buildings	5/9/2014 10:47 AM
69	They desire to offer gainful employment. They desire to live off the tourist economy.	5/9/2014 10:47 AM
70	The people who have been able to have "shops & stores" are certainly doing well. I tried to rent a "space" but my credit prevented me from doing it!!! My credit score has absolutely nothing to do with how well I can run a store!!!	5/9/2014 10:46 AM
71	Good tourism.	5/9/2014 10:46 AM
72	property values are good, there is alot of business enre	5/9/2014 9:35 AM
73	Taxes support the services of the village, and these are carried increasingly by people who own property in the Village. Apparently voters are fine with this method of supporting services.	5/9/2014 9:33 AM
74	Generally good values	5/9/2014 9:07 AM
75	Lots of small businesses	5/8/2014 11:37 PM
76	There are a lot of good jobs here in town	5/8/2014 10:41 PM
77	We have a vibrant tourist economy that people seek out when they find out about YS. They like the hiking, bike trail, environmental and art focus.	5/8/2014 10:39 PM
78	Lots of outside shoppers on weekends, toan has most basic needs covered.	5/8/2014 10:34 PM
79	Diversity	5/8/2014 10:15 PM
80	The College growing is great for the local economy.	5/8/2014 9:19 PM
81	It's not healthy. Declining revenues and deficit spending by Village Government and little to to no econ. development efforts.	5/8/2014 5:01 PM
82	Not sure.	5/8/2014 4:39 PM
83	We bring in people from outside the community.	5/8/2014 4:00 PM
84	We aren't completely service based yet. We still have YSI, Antioch College/University, and professional services that are important to a community.	5/8/2014 3:33 PM
85	No	5/8/2014 3:07 PM
86	It has enough business to keep the town alive.	5/8/2014 2:53 PM
87	The town has a smallish footprint, so that we don't need to depend on cars to get around.	5/8/2014 2:51 PM
88	Good tourist industry	5/8/2014 2:26 PM
89	Antioch College is on the mend.	5/8/2014 2:16 PM

## Yellow Springs Economy Survey

90	Bustling downtown area - able to keep "Main St" alive and well. Strong real estate market. College seems to be doing well. Xylem provides good jobs. Brewery & Enviro Flight good examples of local start ups.	5/8/2014 2:13 PM
91	Relatively vibrant downtown, thanks mostly tourism	5/8/2014 2:13 PM
92	YS economy is driven by a healthy batch of tourism and could do more to capitalize on this by becoming the destination for travelers across the midwest. This creates jobs opportunities in the service sector (the largest sector of the American workforce). The education systems in YS create important job opportunities in the creative sector (second largest workforce sector in American and tremendously influential on an economy). Also, education doesn't leave town for a better tax incentives; they are anchored in the community. Investing in education and increasing the education levels of YS citizens will only contributed to a more healthy economy; data speaks for itself about this.	5/8/2014 1:27 PM
93	a good portion of affluent homeowners	5/8/2014 1:14 PM
94	Growing living wage jobs through Antioch College. Perhaps more jobs through restaurant industry in the future.	5/8/2014 1:07 PM
95	Village is seen as a highly desirable place for visiting and living (for young and old).	5/5/2014 2:01 PM
96	fairly healthy	5/1/2014 10:14 PM
97	Visitors to downtown; walkability and access to a range of activities/ events for local villagers; unique shops, restaurants, and outdoor activities make a niche for YS vitality	5/1/2014 9:29 PM
98	We have many events that bring many people to town for shopping etc.	5/1/2014 9:24 PM
99	I really like that YS continues to support artisans and non-chain owned businesses. I think doing so makes the YS economy healthy, aligned and unique. We get a good deal of tourist spending as well and we need to do what we can to strike a balance between making visitors feel welcome and appreciated and retaining the authenticity of YS.	5/1/2014 9:22 PM
100	The "old school" businesses that have been around for a while, which draws people to the village.	5/1/2014 1:11 PM
101	Vibrant downtown environment (at least, during good weather), effective at drawing visitors to Yellow Springs for shopping, entertainment, special events, nature activities; strong positive relationships w/ college and university; active and vocal citizen participation.	5/1/2014 10:31 AM
102	We finally have Pizza competition.	4/30/2014 8:58 PM
103	Great farmers markets	4/30/2014 8:56 PM
104	Retail is popular with tourists. It would be nice to see more shops for locals.	4/30/2014 2:01 PM
105	Just because the money is allocated, this does not mean the money will be spent. Therefore, what appears to be a deficit budget, may turn out by the end of the year to be a deficit at all. Then again, who know? Spending may go over allocation. What is healthy is our reserve. The village is carrying a large surplus. Also, our active citizenry and full occupancy of buildings are signs of good health.	4/30/2014 12:33 PM
106	A lot of entrepreneurs	4/30/2014 12:07 PM
107	Because there are people living here who can afford to actually buy a home and live here.	4/29/2014 11:54 PM
108	It is a destination place	4/29/2014 10:08 PM
109	A large, diverse population.	4/29/2014 9:23 PM
110	Tourist economy is thriving.	4/29/2014 7:00 PM
111	Due in large part to tourism, we weathered the recession without losing established retail establishments. .	4/29/2014 4:58 PM
112	Active chamber, healthy tourism	4/29/2014 4:19 PM
113	We have a stable tourist industry that sustains many of our local businesses. People who live here are willing to invest in the well-being of the community.	4/29/2014 3:32 PM
114	It is not healthy	4/29/2014 3:24 PM
115	There is a willingness and understanding amongst the village to discuss economy and employment issues in our town.	4/29/2014 3:06 PM

## Yellow Springs Economy Survey

116	A thriving tourist industry	4/27/2014 5:13 PM
117	It's not.	4/27/2014 4:54 PM
118	I do not think of the Yellow Springs economy as healthy. Nor is it dead. To me, it is best described as "sickly" in the old use of that term.	4/27/2014 1:45 PM
119	There are apparently plenty of minimum wage jobs and the commercial buildings seem to have tenants	4/27/2014 8:57 AM
120	Tourism, could use better marketing to make it increase.	4/27/2014 1:42 AM
121	The landlords are doing well, as well as military and professionals that don't live in town.	4/26/2014 6:43 PM
122	it's not.	4/26/2014 3:53 PM
123	It is healthy for business owners and land owners because they have access to cheap labor and renters or people dependent on the land.	4/26/2014 3:35 PM
124	There is a good market for small business owners and tourists help support the economy.	4/26/2014 1:42 PM
125	Tourism, regional destination.	4/26/2014 11:50 AM
126	Regularized capital infusions in the form of seasonal festivals. We also have two institutions of higher education. Neither is large, by any means, but both are growing.	4/26/2014 10:58 AM
127	Refer to the vision document.	4/26/2014 8:16 AM
128	Diversity of thinking. Good education. Many venues and events. Some economic diversity among residents. A healthy downtown retail environment.	4/26/2014 7:35 AM
129	Certainly all the events that draw out-of-towners to YS to spend their money--Street Fair and such--promote some sort of economic "health," but it may not be enough.	4/26/2014 6:21 AM
130	It isn't healthy for many people, unless they own one of the few businesses in town which cater to tourists or people wishing to drink. Landlords also do well here; rents are atrocious.	4/26/2014 12:06 AM
131	Tourism keeps the town busy.	4/25/2014 11:45 PM
132	I don't think it is healthy at this time.	4/25/2014 11:19 PM
133	Small business, arts and cottage industries encouraged.	4/25/2014 10:40 PM
134	Lots of rich people spending money. Lots of poor people waiting on them .	4/25/2014 10:11 PM
135	I lack sufficient info on economic health of YS beyond the experiences of my friends and me to make a sensible statement here.	4/25/2014 9:08 PM
136	Large number of well-paid professionals, especially academics from nearby colleges and universities, who bring in money to pay taxes and spend in the Village; unusual number of successful self-employed people; functional full-service central business district with essential retail businesses (grocery, pharmacy, hardware, banking, etc.).	4/25/2014 7:53 PM
137	The only healthy part of the springs economy is the top 10%.	4/25/2014 7:38 PM
138	vibrant downtown businesses	4/25/2014 7:32 PM
139	Its Spring	4/25/2014 7:24 PM
140	There is no empty retail space in downtown YS. There are many people able to make a living independently, particularly in the arts and healing arts.	4/25/2014 7:18 PM
141	Lots of people care about YS and want to live here	4/25/2014 6:53 PM
142	A lot of people want to live here. Fortunately they have the income to support the village.	4/25/2014 6:46 PM
143	For the most part, Yellow Springs is full of people who are intelligent, educated, intentional and sought out this place to live so are invested in its health	4/25/2014 6:39 PM
144	We are aware of the need to make choices and set priorities for Village government. There is a wealth of talent and creativity in the citizens.	4/25/2014 5:58 PM
145	Strong retail industry.	4/25/2014 5:52 PM
146	Stability in housing prices, the presence of several (relatively) large employers, a well educated population, a low crime rate, and a good inflow of dollars from day shoppers are all positives.	4/25/2014 5:48 PM

## Yellow Springs Economy Survey

147	Tourist dollars keep primary businesses going.	4/25/2014 5:41 PM
148	Varied, diverse, welcoming	4/25/2014 5:41 PM
149	high employment; high educational level; we attract lots of "tourist" dollars	4/25/2014 5:04 PM
150	The diversity, the amount of mom-and-pop businesses	4/25/2014 4:56 PM
151	YSI/Xylem, MillWorks, and Antioch College all seem to be doing well. We have more industry than some bedroom communities. We have a thriving downtown corridor and strong tourism base.	4/25/2014 3:52 PM
152	Locally owned businesses	4/25/2014 3:28 PM
153	I believe there is a general understanding that buying local is good for our local economy.	4/25/2014 2:58 PM
154	High proportion of self employment.	4/25/2014 2:44 PM
155	we have retained some small businesses and brought in a few more. we have a grocery, pharmacy, gas stations, convenience store and hardware store so people can shop in town for many things they need.	4/25/2014 2:05 PM
156	We are a destination for many from out of town on the weekends. Our restaurants are busy, as are many of our shops.	4/25/2014 2:04 PM
157	We have a broader diversity of jobs than most communities our size. The presence of a major corporation with management and technical jobs bolsters our income tax revenue. Also the educational base with Antioch College, AUM, AU and our own local schools is a second strong industry providing a tax base. We also have small entrepreneurs drawn by the creativity and amenities of Yellow Springs who contribute to the economy.	4/25/2014 1:59 PM
158	High visibility, high Q of L, close proximity to major transportation arteries, significant potential in University relaunch, strong small business community, educated labor force, close to Wright Patt	4/25/2014 1:39 PM
159	Tourists buy many things and our economy is robust because of our branding.	4/25/2014 1:33 PM
160	The tourism trade is doing quite well and the arts. Many of the jobs in town are fairly stable and there is a wide variety of unique positions.	4/25/2014 1:22 PM
161	Yellow Springs continues to be a local and regional draw. It provides an atmosphere and environment without peer in SW Ohio.	4/25/2014 12:58 PM
162	Yellow Springs is healthy in that most if not all of the downtown retail space is full or quickly filled when a business closes; people come to shop, dine, and explore; housing is still wanted and more people want to live here than can (there is a high demand). Our schools are thriving and producing excellent graduates.	4/25/2014 12:07 PM
163	We have a pretty decent financial reserve on hand.	4/25/2014 12:06 PM
164	consistent revenue stream at predictable times of year via tourists.	4/25/2014 12:00 PM
165	There are very few towns of that size that still have vibrant downtowns.	4/25/2014 11:57 AM
166	We have a lot of small start up companies with people who are pursuing their passion and creating quality products. It's a win-win for everyone.	4/25/2014 11:51 AM
167	It doesn't seem to be healthy. It would be great to have a way to help fund upkeep and repair to housing in town. Lots of great housing in poor condition.	4/25/2014 11:45 AM
168	there are venues and events that are attractive to residents and visitors	4/25/2014 11:44 AM
169	Venues and events that are attractive to residents and visitors.	4/25/2014 11:38 AM
170	tourist influx	4/25/2014 11:37 AM
171	Tourists see yellow springs as a place to spend money.	4/25/2014 11:36 AM