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IT'S SIMPLE:
YOUR NUMBER IN THE
**2015-16
COMMUNITY
DIRECTORY**
IS THE
BEST WAY
TO BE
SEEN IN
THE VILLAGE,
YEAR
ROUND.

Copies are distributed free with an issue of the News, as well as to newcomers to town.

Call Robert Hasek or Suzanne Szempruch at 767-7373 or email advert@ysnews.com.

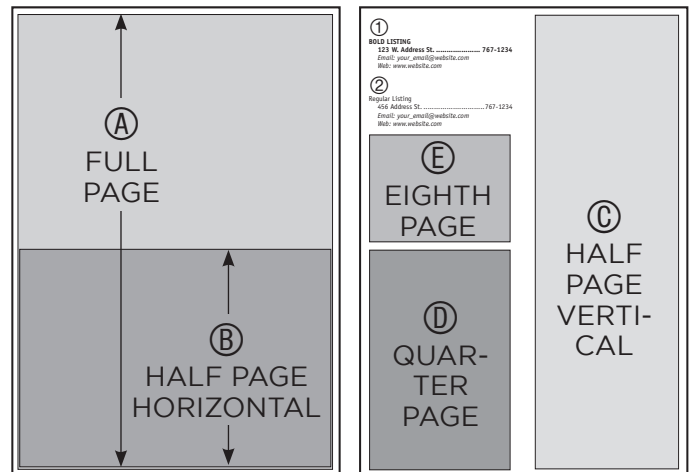
THE DEADLINE is FRI., FEB. 20, 2015

Businesses can now submit online: ysnews.com/redbookbusiness

ADVERTISING RATES & OPTIONS

Display advertising includes a **FREE BOLD LISTING** (that's a \$75 value) and a **FREE LISTING IN THE BUSINESS INDEX.**

FULL PAGE	Ⓐ 5.66" x 8.66"	\$373 ⁵⁰	(\$415)*
	Ⓐ Inside front & inside back cover†	\$526 ⁵⁰	(\$585)*
	Ⓐ At front and back†	\$414	(\$460)*
HALF PAGE	Ⓑ Horizontal: 5.66" x 4.25"		
	Ⓒ Vertical: 2.66" x 8.66"	\$252	(\$280)*
	Ⓑ Inside front & inside back cover†	\$378	(\$420)*
	Ⓑ Back cover†	\$486	(\$540)*
Ⓑ HALF PAGE:	First front, last back pages†	\$297	(\$330)*
Ⓓ QUARTER PAGE:	2.66" x 4.25"	\$193 ⁵⁰	(\$215)*
Ⓔ EIGHTH PAGE:	2.66" x 2.04"	\$130 ⁵⁰	(\$145)*



SAMPLE PAGE AD LAYOUTS AND LISTINGS

Rates for **BUSINESS LISTINGS WITHOUT DISPLAY** ad:

① Standard listing	\$49 ⁵⁰	(\$55)*
② Bold listing	\$67 ⁵⁰	(\$75)*

* Rate if payment is received after May 10, 2015.

† Please note that these ad spaces are limited.