



IT'S SIMPLE: YOUR NUMBER IN THE **2016-17 COMMUNITY DIRECTORY**

IS THE
BEST WAY
TO BE SEEN IN
THE VILLAGE,
YEAR-ROUND.

2,200 copies are printed,
1,600 of which are distributed free
with an issue of the News,
as well as to newcomers to town,
with availability year-round.

Call Robert Hasek at (937) 767-7373
or email advert@ysnews.com.

DEADLINE: FIRST WEEK IN FEBRUARY

Businesses can now **submit and pay** via Paypal® online: ysnews.com/redbookbusiness

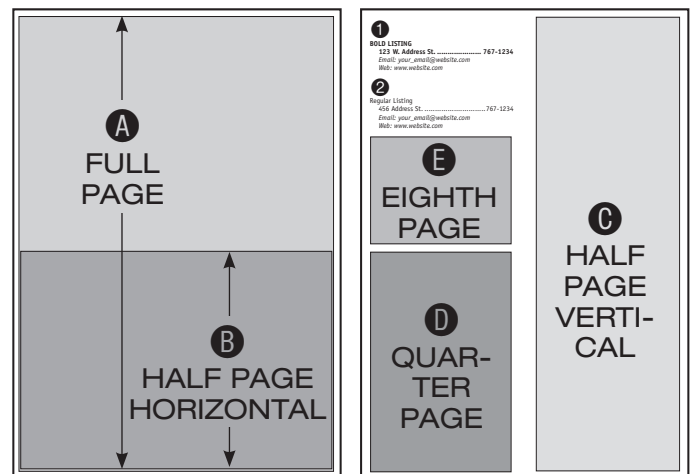
ADVERTISING RATES & OPTIONS

Display advertising includes a
FREE BOLD LISTING (that's a \$75 value)
and a **FREE LISTING IN THE BUSINESS INDEX.**

FULL PAGE	A 5.66" x 8.66"	\$373 ⁵⁰	(\$415)*
	A Inside front & inside back cover†	\$526 ⁵⁰	(\$585)*
	A At front and back†	\$414	(\$460)*
HALF PAGE	B Horizontal: 5.66" x 4.25"		
	C Vertical: 2.66" x 8.66"	\$252	(\$280)*
	B Inside front & inside back cover†	\$378	(\$420)*
	B Back cover†	\$486	(\$540)*
B HALF PAGE:	First front, last back pages† ...	\$297	(\$330)*
D QUARTER PAGE:	2.66" x 4.25"	\$193 ⁵⁰	(\$215)*
E EIGHTH PAGE:	2.66" x 2.04"	\$130 ⁵⁰	(\$145)*

Rates for **BUSINESS LISTINGS WITHOUT DISPLAY** ad:

1 Standard listing	\$49 ⁵⁰	(\$55)*
2 Bold listing	\$67 ⁵⁰	(\$75)*



▲ SAMPLE PAGE AD LAYOUTS AND LISTINGS ▲

* Rate if payment is received after May 10, 2016.

† Please note that these ad spaces are limited.