

# YELLOW SPRINGS NEWS

P.O. Box 187, Yellow Springs, Ohio 45387 937-767-7373 email: advert@ysnews.com www.ysnews.com

## COLUMN RATE CALCULATOR

- ▶ **OPEN RATE: \$10** per column inch
- ▶ **FOUR-WEEK CONTRACT: \$9** per column inch, with at least four consecutive weeks of advertising
- ▶ **TWELVE-WEEK CONTRACT: \$8** per column inch, with at least twelve consecutive weeks of advertising
- ▶ **BIWEEKLY AND MONTHLY CONTRACTS: \$9** per column inch for twelve or more biweekly or monthly insertions

**EARLY PAY BONUS:** Advertiser gains an additional 10% discount if payment is remitted prior to the 10th of the month following publication.

COL. IN.	\$10 RATE	10% DISCOUNT	\$9 CONTRACT	10% DISCOUNT	\$8 CONTRACT	10% DISCOUNT
2	20.00	18.00	18.00	16.20	16.00	14.40
2.5	25.00	22.50	22.50	20.25	20.00	18.00
3	30.00	27.00	27.00	24.30	22.50	20.25
3.5	35.00	31.50	31.50	28.35	28.00	25.20
4	40.00	36.00	36.00	32.40	32.00	28.80
4.5	45.00	40.50	40.50	36.45	36.00	32.40
5	50.00	45.00	45.00	40.50	40.00	36.00
5.5	55.00	49.50	49.50	44.55	44.00	39.60
6	60.00	54.00	54.00	48.60	48.00	43.20
6.5	65.00	58.50	58.50	52.65	52.00	46.80
7	70.00	63.00	63.00	56.70	56.00	50.40
7.5	75.00	67.50	67.50	60.75	60.00	54.00
8	80.00	72.00	72.00	64.80	64.00	57.60
8.5	85.00	76.50	76.50	68.85	68.00	61.20
9	90.00	81.00	81.00	72.90	72.00	64.80
9.5	95.00	85.50	85.50	76.95	76.00	68.40
10	100.00	90.00	90.00	81.00	80.00	72.00
10.5	105.00	94.50	94.50	85.05	84.00	75.60
11	110.00	99.00	99.00	89.10	88.00	79.20
11.5	115.00	103.50	103.50	93.15	92.00	82.80
12	120.00	108.00	108.00	97.20	96.00	86.40
12.5	125.00	112.50	112.50	101.25	100.00	90.00
13	130.00	117.00	117.00	105.30	104.00	93.60
13.5	135.00	121.50	121.50	109.35	108.00	97.20
14	140.00	126.00	126.00	113.40	112.00	100.80
14.5	145.00	130.50	130.50	117.45	116.00	104.40
15	150.00	135.00	135.00	121.50	120.00	108.00
15.5	155.00	139.50	139.50	125.55	124.00	111.60
16	160.00	144.00	144.00	129.60	128.00	115.20
16.5	165.00	148.50	148.50	133.65	132.00	118.80
17	170.00	153.00	153.00	137.70	136.00	122.40
17.5	175.00	157.50	157.50	141.75	140.00	126.00
18	180.00	162.00	162.00	145.80	144.00	129.60
18.5	185.00	166.50	166.50	149.85	148.00	133.20
19	190.00	171.00	171.00	153.90	152.00	136.80
19.5	195.00	175.50	175.50	157.95	156.00	140.40
20	200.00	180.00	180.00	162.00	160.00	144.00